

GEORGIA ASSOCIATION OF COMMUNITY SERVICE BOARDS, INC. (GACSB) ANNUAL BUSINESS PARTNERSHIP BENEFITS

2023 BUSINESS PARTNERSHIP LEVELS and BENEFITS	PREMIERE CHAMPION PARTNER \$25,000	PLATINUM PARTNERS \$12,500	GOLD PARTNERS \$7,500	SILVER PARTNERS \$3,500	BRONZE PARTNERS \$2,500
Annual Leadership Conference Benefits					
Signage designating partnership level	✓	✓	✓	✓	✓
Verbal recognition by GACSB President	✓	✓	✓	✓	✓
Conference Program Sponsor		✓			
Recognition within the Conference Program	✓	✓	✓	✓	✓
Dedicated advertisement space within the Conference Program <i>*upgrades available for purchase*</i>	Full Page, Inside Cover- Color	Full Page - Color	Half Page (w/ links) - Color	Half Page (no links) - Color	
Sponsor of Conference Breakfasts		✓			
Sponsor of Conference Luncheons	✓				
Sponsor of Conference Refreshment Breaks			✓		
Sponsor of President's Vendor Appreciation Reception	✓				
Sponsor of Breakout Session Speakers				✓	
Reserved seating at all plenary events	✓				
Sponsor of customized promotional items w/ company logo and GACSB event theme/logo	✓				
Complimentary Exhibitor Fee - includes booth and seating	✓	✓	✓	✓	✓
Complimentary Registration for attendees - Includes their participation in all event activities (meals, breaks, and access to CEUs)	6	3	2	1	1
Choice of prime booth location to optimize exposure	✓	✓	✓		
Access to Conference Attendees' Information	Full Contact Details	Full Contact Details	Name with Mailing Address	Name with Agency	
Annual Business Partner Benefits					
Opportunity for Presentation/ Lunch-n-Learns at a GACSB Board of Directors Meeting/Retreat or 15-minute virtual presentation depending on meeting format	3	2	1		
Opportunity to present a 15-minute virtual tea/coffee break with CSB CEOs	4	3	2	1	
Opportunity to provide a 15 minute WebEx presentation to GACSB Committees* and/or Focus Groups** throughout the year at the discretion of the GACSB Executive Director	4	3	2	1	
Exposure in the GACSB digital partnership brochure that will allow you space to describe your product or company to the reader, along with a direct link to your company's webpage and a listing of contact information	Full Page (500 words)	Half Page (250 words)	Recognized with Logo	Recognized with Logo	Recognized with Logo
Recognition on www.GACSB.org as an Annual Business Partner and Leadership Conference supporter	✓	✓	✓	✓	✓
A rotating company logo banner on www.GACSB.org linked to your website (<i>visible on all site pages</i>)	✓	✓	✓		
Opportunity for social media posts on ALL GACSB social media outlets (Facebook, Instagram, Twitter, LinkedIn)	12	6	3	2	1
Opportunity for material or promotional items disbursement outside of annual conference	4	3	2	1	1
<small>*GACSB Committees (Administrative Operations, Clinical Operations, Data Analytics, Education and Individual Advocacy, Intellectual and Developmental Disabilities, Public Image and Policy) **GACSB Focus Groups (Revenue Cycle, Chief Financial Officers, Human Resources/Compliance, Information Technology, Co-Response, Marketing, or Medical Directors)</small>					
<i>"Premiere Champion" package is an exclusive opportunity for only one (1) partner.</i>					