



**GEORGIA ASSOCIATION OF COMMUNITY SERVICE BOARDS
PUBLIC IMAGE AND POLICY COMMITTEE
JUNE 10, 2025, 9:00 AM
VIRTUAL MEETING MINUTES**



MEMBERSHIP ATTENDANCE: X - Denotes Attendance					
X	Chair- Melanie Dallas – Highland Rivers		Pineland – June DiPolito		
X	Vice Chair- David Kidd - Advantage	X	Unison – Tiffany Henderson		
X	Advantage- Tammy Conlin	X	View Point – Jennifer Hibbard		
X	Aspire- Dana Glass	X	Consultant – Ellen Reynolds		
X	Avita – Cindy Levi	X	Consultant – Bernard Reynolds		
	Avita- Kent Woerner	X	View Point - Debbie Varnes		
X	Claratel- Alecea Quintyne	X	GACSB – Vanessa Cameron		
X	Claratel- Fabio van der Merwe	X	Highland Rivers - Kristy Lindstrom		
X	Highland Rivers- Mike Mullet	X	Gateway – Ashley Allen		
	Middle Flint – Angela Holt	X	GA Pines – RJ Hurn		
GUESTS: Michael Foust, Avita; Cass Hatcher, River Edge					
DISTRIBUTION: PIP 6/10/25 Agenda, PIP 5/13/25 Minutes, Data Analytics Reports					

Agenda Items	Discussion	Action/Resolution	Responsibility	Due Date
Welcome/Preamble	Melanie called the virtual meeting to order at 9:04 AM. She asked for a moment of silence for the passing of Ms. June Dipolito.			
Approval of Agenda	A motion to approve the 6/10/2025 agenda was made by David and seconded by Tiffany. Motion carried without dissent.			
Approval of Minutes	A motion to approve the 5/13/25 meeting minutes was made by Alecea and seconded by David. Motion carried without dissent.			
Government and Public Affairs	<p>The members discussed the need for public relations and communication strategies for external sources.</p> <p>Ellen informed the members she and Bernard have been visiting the CSBs. The visits have been helpful.</p> <p>The members discussed working with the governmental affairs team to identify strategies for the next legislative session. It is important to get a plan in place due to the upcoming elections. Items to be included in the plan would be DATEP licensing, the crisis bed rates, SHBP premiums, and</p>	<ul style="list-style-type: none">Schedule a strategic planning meeting	<ul style="list-style-type: none">Members	<ul style="list-style-type: none">7/9/25

	the abundance of auditing systems CSBs are required to follow. A face-to-face meeting will be scheduled for the discussion.			
Data Analytics Information	<p>Melanie discussed a recent discussion with DBHDD regarding clinically integrated networks. A comment was made that CSBs are not seeing uninsured individuals. CSBs are seeing more Medicaid individuals. After the discussion, she reached out to the data analytics group for some data regarding revenue and individuals served. The members reviewed the data.</p> <p>Jennifer informed the members that the clinical operations committee had identified a common concern. Individuals were being put on insurance plans without their knowledge. Some of the plans were not accepted by all CSBs (ex. Alliant, Ambetter). Fabio stated the insurance subsidies would be ending in December. The members needed to be aware of the possible decrease in Medicaid approval and the end of the subsidies. It would have an impact on services.</p>	<ul style="list-style-type: none"> • No action required. 		
BHRIC Update	Cindy informed the members the new subcommittee appointments were not completed. It was anticipated the appointments would be made by July 1 st . Melanie stated the hospital and short-term care subcommittee met on May 28 th . The discussion included information about empath units. The CSBs needed to keep this topic on their radars.	<ul style="list-style-type: none"> • No action required. 		
Other	There was no other business	<ul style="list-style-type: none"> • No action required. 		
Next Meeting	The next meeting will be held on July 8 th at 9:00 AM.			
Adjournment	The meeting was adjourned at 10:12 AM.			
Chair	Melanie Dallas	Recorded By: Melissa Stone		