



**GEORGIA ASSOCIATION OF COMMUNITY SERVICE BOARDS  
PUBLIC IMAGE AND POLICY COMMITTEE  
JULY 12<sup>TH</sup>, 2022 9:00AM  
VIRTUAL MEETING MINUTES**



<b>MEMBERSHIP ATTENDANCE: X - Denotes Attendance</b>					
<b>X</b>	<b>Chair- Melanie Dallas – Highland Rivers</b>	<b>X</b>	<b>View Point- Jennifer Hibbard</b>		
<b>X</b>	<b>Vice Chair- David Kidd - Advantage</b>	<b>X</b>	<b>Consultant- CSG- Travis Lindley</b>		
<b>X</b>	<b>Advantage- Tammy Conlin</b>	<b>X</b>	<b>Consultant- CSG- Cathalene Teahan</b>		
<b>X</b>	<b>Aspire- Dana Glass</b>	<b>X</b>	<b>Consultant- CSG- Devin Krecl</b>		
<b>X</b>	<b>Aspire- Judge Joe Bishop</b>		<b>SHP- Mike Scribner</b>		
<b>X</b>	<b>Avita – Cindy Levi</b>	<b>X</b>	<b>GACSB- Robyn Garrett</b>		
<b>X</b>	<b>Avita- Kent Woerner</b>	<b>X</b>	<b>GACSB- Jesse Hambrick</b>		
	<b>Dekalb- Alecea Quintyne</b>		<b>GACSB- Renee Millians</b>		
	<b>Highland Rivers- Mike Mullet</b>		<b>GACSB- Dr. Glyn Thomas</b>		
<b>X</b>	<b>Pineland- June DiPolito</b>				
<b>GUESTS: No guests were in attendance.</b>					
<b>DISTRIBUTION: PIP 07122022 Agenda, PIP 06142022 Minutes</b>					

<b>Agenda Items</b>	<b>Discussion</b>	<b>Action/Resolution</b>	<b>Responsibility</b>	<b>Due Date</b>
<b>Welcome/Call To Order</b>	Melanie Dallas called the meeting to order at 9:05AM			
<b>Roll Call</b>	Roll call was conducted by Jesse Hambrick and a quorum was established at 9:06AM			
<b>Approval of Agenda</b>	A motion was made to approve the 07122022 agenda by David Kidd and seconded by Judge Joe Bishop and passed without dissent.			
<b>Approval of Minutes</b>	A motion was made to approve the 06142022 minutes by Judge Joe Bishop and seconded by June DiPolito and carried without dissent.			
<b>Legislative Updates</b>	Travis Lindley gave an overview that there will be continued reform around behavioral health in the coming session. Cathalene Teahan noted that there was a 23% increase in revenues compared to the previous year. Devin Krecl noted that there was a lot of focus currently on the general election. Robyn Garrett and Jesse Hambrick gave an overview of several advocacy events that are in the planning including media interviews and speaking opportunities. These opportunities included a panel discussion in late July with the Healthcare Georgia			

	Foundation, a virtual interview with The Georgia Recorder, legislative tours that are focused around the Governor's Office of Planning and Budget and the Office of Health Strategy and Coordination Office of Health Strategy and Coordination, and lastly a statewide meeting of First Responders on Crisis Response in Georgia at the Georgia Public Safety Training Center on July 29 <sup>th</sup> .			
<b>Behavioral Health Reform &amp; Innovation Committee</b>	Cindy Levi informed the committee that the Behavioral Health Commission is very active and recently had a full commission meeting. Sub-committees will be meeting virtually, and meeting times are being decided. The focus will be on the implementation of HB1013.			
<b>Strategic Plan Discussion/Update</b>	There was robust discussion around refocusing the "rebranding" strategy using a broader approach to access to services that included a branding component. The overall idea is to better relay the idea that CSBs are the public mental health provider. After discussion on this topic there was a motion made by Judge Joe Bishop to have the Executive Office reach out to DBHDD about funds that may be available for network wide marketing that was seconded by Jennifer Hibbard and carried without dissent. There was also a motion made by Judge Joe Bishop to have the Executive Office reach out to Kristin Woodlock to inform her that the Board wishes to have further conversation at the upcoming Strategic Planning Board Retreat on this topic. This was seconded by Kent Woerner and carried without dissent.	<ol style="list-style-type: none"> <li>1. Contact DBHDD about possible funding for network marketing.</li> <li>2. Contact Kristin Woodlock to get this on agenda for upcoming Strategic Planning Board Retreat.</li> <li>3. Discuss on the 7/4/22 CEO call if any others have marketing staff at their CSB.</li> </ol>	<ol style="list-style-type: none"> <li>1. Robyn Garrett</li> <li>2. Robyn Garrett</li> </ol>	<ol style="list-style-type: none"> <li>1. Prior to August Board Retreat.</li> <li>2. Prior to August Board Retreat.</li> <li>3. 7/14/2022</li> </ol>
<b>New Business</b>	None			
<b>Next Meeting</b>	September 13, 2022			
<b>Adjournment</b>	Meeting was adjourned at 9:57AM.			
<b>Chair</b>	Melanie Dallas	Recorded by Jesse Hambrick		