



**GEORGIA ASSOCIATION OF COMMUNITY SERVICE BOARDS
PUBLIC IMAGE AND POLICY COMMITTEE
SEPTEMBER 13TH, 2022 9:00AM
VIRTUAL MEETING MINUTES**



MEMBERSHIP ATTENDANCE: X - Denotes Attendance				
X	Chair- Melanie Dallas – Highland Rivers	X	View Point- Jennifer Hibbard	
X	Vice Chair- David Kidd - Advantage		Consultant- CSG- Travis Lindley	
X	Advantage- Tammy Conlin		Consultant- CSG- Cathalene Teahan	
X	Aspire- Dana Glass	X	Consultant- CSG- Devin Krecl	
X	Aspire- Judge Joe Bishop		SHP- Mike Scribner	
X	Avita – Cindy Levi	X	GACSB- Robyn Garrett	
X	Avita- Kent Woerner	X	GACSB- Jesse Hambrick	
X	Dekalb- Alecea Quintyne	X	GACSB- Renee Millians	
X	Highland Rivers- Mike Mullet	X	GACSB- Dr. Glyn Thomas	
X	Pineland- June DiPolito			
GUESTS: Debbie Varnes				
DISTRIBUTION: PIP 09/13/2022 Agenda, PIP 07/12/2022 Minutes				

Agenda Items	Discussion	Action/Resolution	Responsibility	Due Date
Welcome/Preamble	Melanie Dallas called the meeting to order at 9:05AM			
Approval of Agenda	The 09/13/2022 agenda was approved by all members present.			
Approval of Minutes	The meeting minutes from 07/12/2022 were approved by all members present.			
Government and Public Affairs Update	<p>Devin Krecl reported that Capitol Strategy Group and the Executive Office have worked to schedule meetings with Commissioner Judy Fitzgerald and DBHDD to discuss the CSB rebranding strategy, as well as Infant Mental Health and how it will relate to CSBs. Both meetings are scheduled for later in September.</p> <p>- Virtual Meeting Legislative Advocacy- Devin Krecl suggested meeting with the Attorney General’s office to inquire about any plans of allowing virtual board meetings to continue after the PHE has ended.</p> <p>-MH Court Presentation in November- Melanie Dallas asked the committee for any thoughts or specific information that CSB leadership should share at the meeting in November. Robyn Garrett suggested that if the group wants us to reach out to some judges,</p>	<ul style="list-style-type: none"> Reach out to MH Court Judges or advocates for questions and information to help prepare for presentation in November. Dekalb Mental Health Court- Judge Asha Jackson. Wayne County Mental Health Court- Judge Stephen Kelley 	<ul style="list-style-type: none"> Executive Office 	<ul style="list-style-type: none"> October 11th, 2022

	<p>then we should also reach out to the CSBs they provide the MH services for their court.</p> <p>-IDD Study Committee- Cindy Levi reported having recent communication with Senator Harrell’s office who confirmed the next meeting on September 21st will be held in Rome and not in Gainesville. Cindy also reported that she is working to coordinate the IDD Study Committee Members to come and tour Avita’s BHCC.</p>			
<p>Strategic Plan Discussion/Update</p>	<p>CSB Impact White Paper and Map- Robyn Garrett shared the CSB Impact White Paper drafts with committee. A Motion to accept both documents (narrative version and Q&A version) with collected data on the back and the understanding there will be further minor edits for the committee to approve, was made by Vice Chair, David Kidd. Motion was seconded by Judge Joe Bishop and carried without opposition. Melanie Dallas presented “The CSB Is Me” marketing campaign on screen for members to review and discuss. Minor edits were suggested. Members agreed that it’s important to revisit the campaign regularly and update as necessary. Jennifer Hibbard made a motion that the committee present “The CSB Is Me” campaign to the Board of Directors tomorrow at the scheduled meeting. June DiPolito seconded the vote and it carried without opposition.</p> <p>Meeting w/DBHDD on Joint Marketing- Robyn Garrett, Melanie Dallas, David Kidd, and the legislative affairs team will meet with DBHDD this month to discuss joint marketing strategies.</p> <p>Medicaid Redesign White Paper- Robyn Garrett reported the white paper was finalized distributed to members on 9/2/22. Staff within the Governor’s Office, DBHDD and DCH leadership were forwarded a copy, as well. Our legislative affairs team is distributing to key legislators.</p>			
<p>Co-Responder Focus Group Update</p>	<p>Melanie reported that the Co-Response leadership recently met with Carol Caraballo and Joy Belle at DBHDD to discuss the progress CSBs are making with co-response and implementation as well as review the service descriptions created by the group.</p>			

	<p>DBHDD has identified and sent invitations to Advisory Committee members. They invited one CSB per region in addition to other stakeholders. Jesse Hambrick read aloud the list of appointed members that he had received from DBHDD in an email. CSB Members include:</p> <p>Region 1 – Melanie Dallas Region 2 – Katie McFarland Region 3 – Chad Jones Region 4 – RJ Hurn Region 5 – Lisa Muntford</p> <p>Robyn Garrett reported the Executive Office met with the Lieutenant Governor’s Office to discuss CSB progress with Co-Response and this led to the need to collect further information from the CSBs about their co-response efforts. Survey results are due 9/14/22 and a follow up meeting with Lt. Governor’s Office will be scheduled for a few weeks out. Three CSBs which has created Protocol Committees will present on Thursday during the CEO Weekly Meeting.</p>			
Bx Health Reform & Innovation Commission	Cindy Levi reported that Ashley Dickson was appointed coordinator and will be sending out meeting information now.			
Other	Melanie Dallas shared a presentation of data collected reflecting the number of individuals placed or maintained in permanent or transitional housing for 21 CSBs. The idea is to include this data and other data sets around impact with our CSB one pager that was discussed earlier.	Add to Data Analytics Committee Agenda for next Tuesday. Invite Melanie to join the prep call with Glyn, Tammy, Angela and Exec Office scheduled for 10:30am this Friay.		
Next Meeting	The next meeting is October 11 th , 2022.			
Adjournment	Meeting was adjourned at 10:55AM.			
Chair	Melanie Dallas	Recorded By: Renee Millians		