



**GACSB PUBLIC IMAGE AND POLICY COMMITTEE
TUESDAY, June 14TH, 2022 – 9:00AM
VIRTUAL MEETING MINUTES**

Committee Members: <i>X – Denotes participation</i>			
	David Kidd, Chair – Advantage BHS	X	Melanie Dallas – Highland Rivers Health
	Doreen Williams, Vice Chair – Viewpoint Health		Mike Mullet – Highland Rivers Health
	Alecea Quintyne – DeKalb CSB	X	Cathalene Teahan, Consultant - CSG
X	Cindy Levi– Avita Community Partners	X	Travis Lindley, Consultant – CSG
X	Dana Glass- Aspire BH/DD	X	Devin Krecl, Consultant - CSG
	Jennifer Hibbard – Viewpoint Health		Mike Scribner, SHP
	Judge Joe Bishop – Aspire BH/DD	X	Robyn Garrett, GACSB
X	June DiPolito – Pineland BHDD	X	Jesse Hambrick, GACSB
X	Kent Woerner – Avita Community Partners	X	Renee Millians, GACSB
Guests:			
Distribution: 06/14/2022 Agenda, 05/10/2022 Meeting Minutes, BHRIC Meeting Notes 6/9/22, DBHDD Board Meeting Notes 6/9/22			

Committee Chair Kidd and Vice Chair Williams were unable to attend. Therefore, Melanie Dallas, as the upcoming FY23 Chair, welcomed members and called the virtual meeting to order at 9:04AM. A quorum was not met so the meeting was held for informational purposes only.

FY23 Committee Leadership Appointments- The following Committee Leadership Appointments were announced following President Woerner’s appointments at the GACSB Board Meeting held 6/8/22:

- ❖ Administrative Operations Committee
 - Chair, Pamela Cartwright
 - Vice Chair, Fabio Van Der Merwe
- ❖ Clinical Operations Committee
 - Chair, Dr. Mark Johnson
 - Vice Chair, Jennifer Hibbard
- ❖ Data Analytics
 - Chair, Tammy Conlin
 - Vice Chair, Angela Holt
- ❖ Education & Individual Advocacy Committee
 - Chair, Dana Glass
 - Vice Chair, TBD
- ❖ Intellectual & Developmental Disabilities Committee
 - Chair, Cindy Levi
 - Vice Chair, Jennifer Hibbard
- ❖ Public Image & Policy Committee
 - Chair, Melanie Dallas
 - Vice Chair, Doreen Williams

Legislative Updates – Travis Lindley reported the Capitol Strategy Group and Executive Office are working to coordinate a date for the Office of Planning and Budget tours of the CSBs. After Melanie inquired about the need for the CSBs to reach out to local Legislators, Travis confirmed that now was the best time for all CSBs to do so accordingly.

Behavioral Health Reform and Innovation Commission – Cindy Levi reported attending a hybrid Behavioral Health Reform and Innovation Commission meeting of the full body on 6/9/22. Some of the main items discussed were:

- Representative and Chair, Mary Margaret Oliver gave an overview of House Bill 1013, the Mental Health Parity Act
- CMOs will need to spend 85% on treatment services
- Workforce Database
- Involuntary Commitment

- Transportation Services, subsequent transportation and who is responsible for it
- Unified Formulary and data sharing
- Children's Healthcare of Atlanta gave a presentation on a study conducted in 2020 of children who had 4 or more hospital visits
- Provision of Children's Services
- The number of individuals in jail with mental illness is unknown
- Establishing a homeless policy
- PRTF rates in comparison to other states

Cindy will let the committee know when a full Commission meeting schedule has been released but did inform the group that all Sub Committees are already meeting. Melanie Dallas stated that she would reach out to Administrative Operations committee Chair, Pamela Cartwright, about getting opinions from the HR Compliance Focus Group and Compliance Officers regarding data sharing. Robyn Garrett will send the Board the link to view the recording of the 6/9/22 Behavioral Health Reform and Innovation Commission meeting.

Strategic Plan Discussion/Update- Robyn Garrett reported the committee needed to have robust conversation about the Branding Strategy for CSBs. Melanie Dallas proposed the committee set aside a good portion of the next meeting on July 12th to discuss the Branding Strategy, and the committee should invite members of their Marketing Teams to join in on the discussion. Robyn Garrett will resend the Branding Strategy document created during the Strategic Planning session to the PIP Committee members in preparation for the next meeting.

Other- Robyn Garrett stated the Association and Medicaid Redesign Workgroup is working with Health Management Associates to provide a response to the Department of Community Health's RFI by June 24th.

Next Meeting- The next meeting is scheduled for July 12th, 2022 at 9:00AM.

Adjournment- The meeting was adjourned at 9:51AM.