

GEORGIA ASSOCIATION OF COMMUNITY SERVICE BOARDS, INC. (GACSB) ANNUAL BUSINESS PARTNERSHIP BENEFITS

2021 BUSINESS PARTNERSHIP LEVELS and BENEFITS	PREMIERE CHAMPION PARTNER \$25,000	PLATINUM PARTNERS \$12,500	GOLD PARTNERS \$7,500	SILVER PARTNERS \$3,500	BRONZE PARTNERS \$2,500
Annual Educational Exchange Leadership Conference Benefits					
Signage designating partnership level	✓	✓	✓	✓	✓
Verbal recognition by GACSB President	✓	✓	✓	✓	✓
Conference Program Sponsor		✓			
Recognition within the Conference Program	✓	✓	✓	✓	✓
Dedicated advertisement space within the Conference Program <i>*upgrades available for purchase*</i>	Full Page - Color	Full Page - Color	Full Page - Black & White	Half Page - Black & White	
Sponsor of Conference Breakfasts		✓			
Sponsor of Conference Luncheons	✓				
Sponsor of Conference Refreshment Breaks			✓		
Sponsor of President's Vendor Appreciation Reception	✓				
Sponsor of Breakout Session Speakers				✓	
Reserved seating at all plenary events	✓				
Sponsor of customized tote bags w/ company logo and GACSB event theme/logo	✓				
Complimentary Exhibitor Fee - includes booth and seating	✓	✓	✓	✓	✓
Complimentary Registration for attendees - Includes their participation in all event activities (meals, breaks, and access to CEUs)	6	3	2	1	1
Choice of prime booth location to optimize exposure	✓	✓	✓		
Access to Conference Attendees' Information	Full Contact Details	Full Contact Details	Name with Mailing Address	Name with Agency	
Annual Business Partner Benefits					
Opportunity for Presentation/ Lunch-n-Learns at a GACSB Board of Directors Meeting/Retreat or 15-minute virtual presentation depending on meeting format	3	2	1		
Opportunity to present a 15-minute virtual tea/coffee break with CSB CEOs	4	3	2	1	
Opportunity to provide WebEx presentation to GACSB Committees* and/or Focus Groups** throughout the year at the discretion of the GACSB Executive Director	4	3	2	1	
Exposure in the GACSB digital partnership brochure that will allow you space to describe your product or company to the reader, along with a direct link to your company's webpage and a listing of contact information	Full Page (500 words)	Half Page (250 words)			
Recognition on www.GACSB.org as an Annual Business Partner and Educational Exchange Conference support	✓	✓	✓	✓	✓
A rotating company logo banner on www.GACSB.org linked to your website (<i>visible on all site pages</i>)	✓	✓	✓		
Opportunity for social media posts on ALL GACSB social media outlets (Facebook, Instagram, Twitter, LinkedIn)	12	6	3	2	1
Opportunity for material or promotional items disbursement outside of annual conference	4	3	2	1	1
<small>*GACSB Committees (Administrative Operations, Clinical Operations, Data Analytics, Education and Individual Advocacy, Intellectual and Developmental Disabilities, Public Image and Policy) **GACSB Focus Groups (Revenue Cycle, Chief Financial Officers, Human Resources/Compliance, Information Technology, Behavioral Health, Intellectual/Developmental Disabilities, or Medical Directors)</small>					
<i>"Premiere Champion" package is an exclusive opportunity for only one (1) partner.</i>					