



**GEORGIA ASSOCIATION OF COMMUNITY SERVICE BOARDS
PUBLIC IMAGE AND POLICY COMMITTEE
MAY 9TH, 2023 9:00AM
VIRTUAL MEETING MINUTES**



MEMBERSHIP ATTENDANCE: X - Denotes Attendance					
X	Chair- Melanie Dallas – Highland Rivers	X	View Point- Jennifer Hibbard		
X	Vice Chair- David Kidd - Advantage	X	Consultant- CSG- Travis Lindley		
X	Advantage- Tammy Conlin	X	Consultant- CSG- Cathalene Teahan		
X	Aspire- Dana Glass	X	Consultant- CSG- Devin Krecl		
X	Aspire- Judge Joe Bishop		SHP- Mike Scribner		
X	Avita – Cindy Levi	X	GACSB- Robyn Garrett		
	Avita- Kent Woerner	X	GACSB- Jesse Hambrick		
	Dekalb- Alecea Quintyne	X	GACSB- Renee Millians		
X	Highland Rivers- Mike Mullet		GACSB- Dr. Glyn Thomas		
X	Pineland- June DiPolito				
GUESTS:					
DISTRIBUTION: PIP 05/09/2023 Agenda, PIP 04/11/2023 Minutes					

Agenda Items	Discussion	Action/Resolution	Responsibility	Due Date
Welcome/Preamble	Melanie Dallas called the virtual meeting to order at 9:02AM			
Approval of Agenda	A motion to approve the 05/09/2023 agenda was made by June DiPolito and seconded by David Kidd. Motion carried without dissent.			
Approval of Minutes	A motion to approve the 04/11/2023 meeting minutes was made by David Kidd and seconded by June DiPolito. Motion carried without dissent.			
Government and Public Affairs Update	<p>Open Meetings Act- CSB Board Meetings- Travis Lindley reported continued discussions with DBHDD and the Attorney General’s Office and hope to have an update in the next few days.</p> <p>FY24 Budget Advocacy- Travis Lindley reported all business with the 2023 Legislative Session is over. Devin Krecl reported a meeting with Commissioner Kevin Tanner where he indicated that he was forming a workgroup to focus on Workforce. Cathalene Teahan reported on the FY24 Budget Line-Item Veto and Disregard Letter & Statements that was released on Friday, May 5, 2023. There was much discussion about the direct and indirect impacts of the disregarded items, including the</p>			

	<p>funding cuts for CSB of Middle Ga and Serenity’s BHCC upgrades. Travis Lindley indicated the budget cuts are rumored to be a result of the state’s anticipation of a recession. Travis Lindley advised members to continue offering tours to legislators and stakeholders.</p> <p>Behavioral Health Rate Study Public Comment- Robyn reported that DBHDD hosted a CSB only webinar to discuss the process of the Behavioral Health Rate Study.</p> <p>Other- Travis stated that DCH Commissioner, Caylee Noggle has stepped down and will take over as President of the Georgia Hospital Association. Cathalene Teahan posted the following information in the chatbox:</p> <ul style="list-style-type: none"> • April Net Tax revenue down 16.5% from April of 22 			
<p>Strategic Plan Discussion/Update</p>	<p>Tracking CSB Legislative Meetings/DBHDD Meetings & site tours- Robyn Garrett presented on screen the following workbook for members to review:</p> <ul style="list-style-type: none"> • FY23 Data Log- Legislative and DBHDD Mtgs. <p>This tracking sheet was created to provide members an idea of the recorded engagements as of April 2023. Jesse Hambrick advised members they can easily access the SharePoint file on the GACSB website now.</p> <p>Co-Response- Jesse Hambrick reported the Executive Office is getting ready to submit the CSB Co-Response Program budgets to DBHDD. With all program budgets included, the anticipated total of budgets is approximately \$12M. This includes 21 CSBs, 38 programs, and 48 teams. Jesse stated he recently sent out a Co-Response training survey to help establish a Co-Response Training Program.</p> <p>AOT- Jesse Hambrick reported he will attend an AOT meeting today at 4PM.</p> <p>Public Image- Jesse Hambrick reported some recent challenges with the CSB campaigns including:</p>			

	<ul style="list-style-type: none"> Some CSBs have a hired marketing professional, and others do not have a designated position for marketing. The CSB Marketing & Social Media small workgroup continues to brainstorm on the best way to launch the Co-Response specific marketing campaign. <p>GAP Analysis- Robyn Garrett reported a small group meeting with Commissioner Tanner and Resilient GA. Resilient GA will be looking for funding opportunities as a next step.</p> <p>Opioid Settlement- Robyn Garrett reported the following updates:</p> <ul style="list-style-type: none"> Still waiting on the Government Participation Mechanism and structure around the Regional Advisory Councils created under the Settlement. All applicable CSBs submitted signed documents for the second opioid settlement <p>Cathalene spoke towards HB611, which was also included on the FY24 Line-Item Veto & Disregard Letter and Statement.</p>	<ul style="list-style-type: none"> Collect data on which CSBs have a hired marketing professional and which do not 	<ul style="list-style-type: none"> Robyn Garrett & Jesse Hambrick 	<ul style="list-style-type: none"> 06/13/2023
BHRIC Update	Cindy Levi reported the commission subcommittees are beginning to meet again. The Short Term & State Hospital subcommittee is the only one that has met since the last PIP committee meeting. Cindy stated the meeting included a presentation about how to increase employee capacity.			
Other	None.			
Next Meeting	The next virtual meeting is scheduled for June 13, 2023, at 9AM.			
Adjournment	Meeting was adjourned at 10:13AM.			
Chair	Melanie Dallas	Recorded By: Renee Millians		